



JAIPURIA INSTITUTE
OF MANAGEMENT

EMPOWER • ENTHUSE • EXCEL

INDIRAPURAM, GHAZIABAD

Affiliated to Dr APJ Abdul Kalam Technical University, Uttar Pradesh, Lucknow

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8th Corporate Summit

DRIVING STRATEGIC CHANGE FOR ORGANIZATIONAL GROWTH

FMCG & FMCD, Fintech and Entrepreneurship

Saturday 4th March, 2023 | Timing - 10:00 AM onwards

Venue: Hotel Radisson Blu, Kaushambi,
Ghaziabad

Navigating the road to success

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ABOUT THE SUMMIT

Driving strategic change and transformation is the process of leading an organization through a significant shift in direction or business practices. This can include changes in the organizational structure, culture, products or services, processes, or systems. It is a complex and challenging process that requires strong leadership, clear communication, and a well-thought-out plan. In the current paradigm, this topic holds utmost relevance. The summit aims to provide a platform for discussion upon how to drive strategic changes for organizational growth.

The fast-moving consumer goods (FMCG) and fast-moving consumer durables (FMCD) sectors are highly competitive and constantly evolving. Driving strategic change and transformation for growth in the FMCG and FMCD sectors requires a careful and well-thought-out approach. This may involve changes in the organization's product line, distribution channels, marketing strategies, or production processes. Effective communication and engagement with employees, customers, and partners are also crucial for successful change management in the FMCG and FMCD sectors.

The Fintech and data analytics sectors are rapidly evolving, and companies in these industries must be able to adapt and transform their business strategies and practices in order to stay competitive. One key aspect of driving strategic change in the fintech and data analytics sectors is the adoption of new technologies. This may involve implementing new software systems or adopting new data analytics tools and techniques. It is important to carefully assess the needs of the organization and identify the specific technologies that will support the desired transformation.

The Indian start-ups are known for their innovative ideas and disruptive business models, and many are now focussing upon driving strategic change for organizational growth. These companies understand that in order to remain competitive in a rapidly changing market, they must continuously evolve and adapt to new challenges and opportunities. Through a combination of strong leadership, agile decision-making, and a willingness to take calculated risks, these companies are able to drive significant change within their organizations and position themselves for long-term success.

The Corporate Summit on "**Driving Strategic Change for Organizational Growth**" is an event that brings together top business leaders, industry experts, and professionals to discuss and explore the latest trends and strategies for driving strategic change and transformation within organizations. The summit will be held on **March 4th, 2023** at the **Hotel Radisson Blu**, and will feature a range of engaging presentations, panel discussions, and networking opportunities. This summit will target to contemplate on the necessary aspects of Driving strategic change for Organizational Transformation in the sectors like FMCG & FMCD, Fintech and Data Analytics and Entrepreneurship. The Summit will focus on the panel discussions from CXOs, senior managers and an emerging professionals, on the following themes:

Panel Session - 1

Developing dynamic talent pipelines in the FMCG & FMCD sector

Panel Session - 2

Data-driven enterprises: Leveraging Big Data, Analytics and Fintech for decision making

Panel Session - 3

The Indian startup Ecosystem: Harnessing the power of Innovation and Resilience for exponential growth

WHY ATTEND

MEET :
Peers from the Corporate—those responsible for driving strategic change for some of the world's most successful companies. Exchange ideas on how to create Brands as the most valuable assets companies own.



JOIN THE DISCUSSION

We will deliberate the way CXOs drive strategic change



GAIN

New Strategies for Driving change for Organizational Transformation

LEARN

The impact of digital technologies on business models and the importance of embracing digital transformation for organizational success.



BE INSPIRED

To tailor your own Comprehensive Organizational Transformation model

DISCOVER

The importance of fostering a culture of innovation and being agile in the face of change.

INSPIRING SPEAKERS

Focused panel sessions from CXO's, Senior Managers, practitioners, thought leaders and decision-makers from the FMCG/FMCD, FINTECH & Entrepreneurship sector

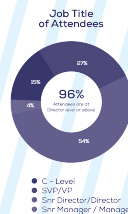
INTERACTIVE FORMATS

Strategic discussions, presentations and networking opportunities

ORGANIZATIONS ATTENDING THE PREVIOUS SUMMIT INCLUDE

- EY
- Shree Baidyanath Ayurveda
- Ameriprise Financials
- Global Logic
- Kapgrow Corporate Pvt. Ltd.
- Kotak Life Insurance
- Brindco Sales Limited
- Eureka Forbes
- Godrej
- Kent RO Systems
- Bank of America
- Wipro Ltd
- FNS
- IBM
- TCS
- Dabur India Limited
- Oracle
- Ginni Filament
- Flip Kart
- HCL
- ITC Limited
- Capgemini
- Barclays
- IRIS Group
- AXIS Bank
- IFB Industries
- SBICAP Securities
- Crompton Greaves
- Just Dial Ltd.
- DS Group
- RMSI Private Limited

WHOM WILL YOU MEET



PATRON

Mr. Shishir Jaipuria

Chairman, Jaipuria Group of Educational Institutions

ORGANIZING COMMITTEE

Prof.(Dr) Daviender Narang

Director

Jaipuria Institute of Management

Dr. Ashwani Varshney

Dean (Students Welfare)

Jaipuria Institute of Management

Ms. Sanandi Sachdeva

Assistant Professor

Jaipuria Institute of Management

Dr. Akansha Kishore

Assistant Professor

Jaipuria Institute of Management

Dr. Divya Pant

Assistant Professor

Jaipuria Institute of Management

For Registration, Please contact : 09958077088 | 9650109730 | E-mail: summit@jaipuria.edu.in

ABOUT THE INSTITUTE



Jaipuria Institute of Management is a premier management Institute in Ghaziabad set up by Seth Anandram, Jaipuria Education Society under the able guidance of the chairman Shri Shishir Jaipuria, JIM offers 2 years State Government University Master degree courses in Business Administration (MBA), MBA Business Analytics and MBA (Banking and Financial Services). All these programs are affiliated with Dr. APJ Abdul Kalam Technical University, Lucknow, UP and approved from AICTE. The institution provides quality management education to transform individuals into Business Leaders, Skilled Managers and Entrepreneurs.

Jaipuria Institute of Management intends to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, the institute provides training and development services, fosters research and disseminates knowledge through publication of books, journals and magazines for the development of society at large. Jaipuria Institute of Management has established itself as a leading management institute in Northern India.

www.jaipuriamba.edu.in/summit



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SCAN QR TO
HOTEL VENUE

